

## **Why short ski breaks are becoming more popular**

According to a recent report<sup>1</sup>, sales of short ski breaks (five nights or less) rose by 109% between 2006 and 2016, whilst trips of one to three nights rose by 163%.

[Skiworld](#) again has a selection of [short chalet break ski holidays](#) for this season, consisting of three or four night trips. Based in the French Alps, the short breaks take place in the snow-sure resorts of Tignes, La Plagne, Val d'Isere, Val Thorens and Courchevel.

What is included in Skiworlds short chalet breaks?

- Accommodation for 3 or 4 nights
- Return flights and transfers
- Chalet catering, including breakfast, afternoon tea, 3 course evening meals
- Unlimited wine during dinner until coffee

So why are shorter ski breaks on the increase?

Two age groups that are most likely to book short breaks and their reasons to booking short breaks are below.

24-34 year olds are driving the short break phenomenon, based on recent research<sup>2</sup>. They not only have the disposable income; many people in this age bracket have not yet started families so have the flexibility to do as they please. They also want to get the most out of their time.

82% of 18-24 year olds went on 1-3 short breaks in the last 12 months. The reasoning behind this was short breaks are more affordable than longer holidays and they don't have to take as many holidays.

Short ski breaks are great for those who have never tried skiing/boarding before and want to get a taste of the mountains. As mentioned in the research, if clients have limited holidays left or simply want to squeeze in another ski holiday before the season ends, short breaks are ideal.

Short breaks are also popular with groups, such as clubs and corporate groups, who can get away for three or four days.

Here are a few of Skiworld's top deals for short chalet breaks:

Stay in [Chalet Capricorne](#) in Val Thorens for £399 per person, departing on 22<sup>nd</sup> January 2020. This price includes 3 nights' accommodation, return flights, transfers and chalet catering. This is a great property if quick access to the slopes (approx. 200 metres) and close proximity to the centre of Val Thorens is important.

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<sup>1</sup> Savills Ski Report 2018

<sup>2</sup> Flybe Short Break Survey 2018



Stay in [Chalet Charmant](#) in La Plagne for £419 per person, departing on 26<sup>th</sup> February 2020. This price includes 3 nights' accommodation, return flights, transfers and chalet catering. Based in Plagne Village, this chalet is ideal for ski convenience and also has a sauna and open fire to enjoy.



Stay in [Chalet Corelli](#) in Courchevel for £419 per person, departing on 5<sup>th</sup> February 2020. This price includes 3 nights' accommodation, return flights, transfers and chalet catering. This charming chalet-

apartment has a real home-from-home feel with open-plan living and dining area, as well as a large balcony with excellent views.



To find out more about short chalet breaks, please visit [www.skiworld.co.uk/ski-holidays/short-chalet-breaks](http://www.skiworld.co.uk/ski-holidays/short-chalet-breaks).

### **About Skiworld**

Skiworld is the largest independent ski specialist and one of the largest chalet operators in the UK. Skiworld has over 37 years' experience offering ski holidays in the top snow sure resorts in Europe, US and Canada and is truly a company run by skiers for skiers. Check out [www.skiworld.co.uk](http://www.skiworld.co.uk) for more information.

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