



Skiworld Wins Prestigious British Travel Award

Skiworld has been announced as the winner of the bronze accolade for medium-sized 'Best Ski & Winter Sports Holiday Company' in the prestigious 2019 British Travel Awards. The announcement was made on 27 November at a glamorous Gala Awards ceremony, held in London and attended by nearly a thousand travel industry people.

As a first time entrant to British Travel Awards, Skiworld is delighted to have won this award and thank all the people who supported them. Skiworld, the largest independent ski specialist and one of the largest chalet operators in the UK has over 37 years' experience of taking customers to snow-sure resorts in Europe, Canada and US. With a variety of accommodation including catered chalets, self-catered chalets and self-catered apartments, Skiworld offer ski holidays to suit all preferences and needs.

Skiworld's marketing manager Robert Dixon said: "Winning this award is a great honour for Skiworld and is the culmination of a great deal of hard-work by the whole team over the past year. Next season we are going for the gold award and with our first clients arriving in resorts now, we are going to make sure they have the best possible ski holiday with us, especially after the snowiest November for a century in some parts of the Alps."

British Travel Awards' chief executive Lorraine Barnes Burton said: "Skiworld is to be congratulated on winning the bronze award for medium-sized Best Ski & Winter Sports Holiday Company. Competition was particularly strong this year but ultimately it is the travelling public who decide the winners by voting for the travel companies they consider the best in the business. The British Travel Awards is the largest awards programme in the UK and to win is truly an accolade."

The British Travel Awards is a proudly independent organisation, verified by leading global business practitioners Deloitte.

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NOTES TO EDITORS

The British Travel Awards is the largest awards programme in the UK created to reward the best companies in travel. The British Travel Awards are easily the most recognisable of all travel industry accolades amongst consumer and industry professionals alike with categories spanning all types of holiday experience - transport, destination, cruise, customer service, holiday extras, and accommodation. The British Travel Awards symbol is the benchmark for excellence when it comes to finding out who really is the best in the business.

The British Travel Awards are funded by the registration fees and patronage of sponsors who have identified the ROI from increased brand visibility and sales opportunities as the consumer and trade [audience](#) grows exponentially year-on-year.

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