

## Skiworld Have Doubled Group Discount for Limited Time Only

From a survey generating 23,000 total responses (21,824 skiers) carried out by Ski Club of Great Britain Consumer Research in 2018, the importance of group bookings was highlighted. In particular, emphasizing just how sociable and family friendly skiing as an activity is.

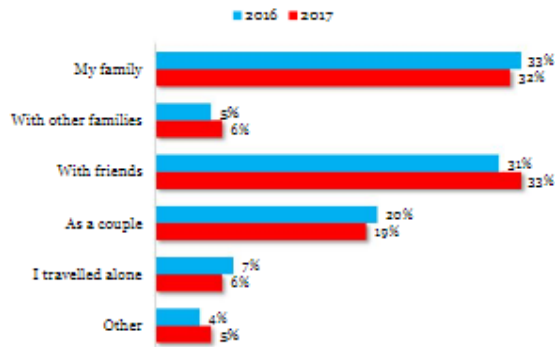


Figure 45: Who did you travel with on your last ski break? (2016 & 2017)

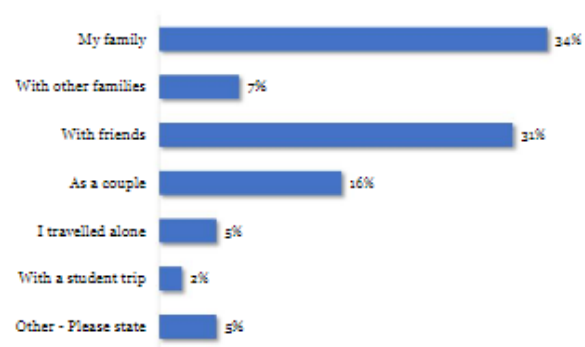


Figure 46: Who did you travel with on your last ski break? (2018)

The above statistic in particular showed that people booking as part of a group (families or friends) continues to remain the most popular, rather than travelling independently or as a couple.

Skiworld recognises the importance of group bookings and providing those consumers with the best value ski holiday in the market. That is why they have introduced their double group discount for a limited time only.

Customers can benefit **from £100 off per person** when an entire chalet is booked in any of their European resorts. Skiworld chalets range from six people – 30 people, therefore the saving is very significant.

The key bonus points regarding Skiworlds group offer include:

- There are no date restrictions, even on peak dates such as Christmas and Half-Term
- This offer is combinable with Ski-All-In, therefore you are saving on your lift pass and ski hire (or carriage). This also means everything is sorted in advance, allowing you to budget more effectively and take advantage of a locked-in exchange rate. Children are also only charged the child rate for their ski hire and lift passes.
- This offer is also combinable with loyalty discount, so if you have booked with Skiworld previously, you can get a further £35 off per person.

Chalets are better when you have them to yourselves, providing that real home-from-home environment with people you know. Skiworld recommends that skiers should get a group together and take advantage of this excellent group discount before it ends.



Skiworld's top deals:

- Stay in [Chalet Yves](#) in [Les Arcs](#), departing on 21<sup>st</sup> December 2019 for £877 per person. This includes group discount (£100 off per person) and ski-all-in. Seven nights' accommodation, return flights, transfers, chalet board, lift pass and ski hire (or carriage) is included in price. \*Sleeps seven people

Located on a hillside with stunning views of Mont Blanc and the valley below, Chalet Yves is warm and homely with great access to the ski area.



- Stay in [Chalet Leopold](#) in [Meribel](#), departing on 14<sup>th</sup> March 2020 for £799 per person. This includes group discount (£100 off per person) and ski-all-in. 7 nights' accommodation, return flights, transfers, chalet board, lift pass and ski hire (or carriage) is included in price. \*Sleeps eight people

A rustic chalet with a large open-plan living/dining area and stone fireplace for your group to relax in after a busy days skiing the 3 Valleys.



- Stay in [Chalet Les Rouses](#) in [Les Deux Alpes](#), departing on 4<sup>th</sup> January 2020 for £856 per person. This includes group discount (£100 off per person) and ski-all-in. 7 nights' accommodation, return flights, transfers, chalet board, lift pass and ski hire (or carriage) is included in price. \*Sleeps 16-18 people

Not only is this chalet in a fantastic location, it is very spacious with a wood burning stove and a balcony that runs the length of the chalet, providing fantastic panoramic views.



Visit [skiworld.co.uk/ski-deals/group-offers/early-booking-offers](http://skiworld.co.uk/ski-deals/group-offers/early-booking-offers) to find out more or call Skiworld ski specialists on 0330 102 8004.

### **About Skiworld**

Skiworld is the largest independent ski specialist and one of the largest chalet operators in the UK. Skiworld has over 36 years' experience offering ski holidays in the top snow sure resorts in Europe, US and Canada and is truly a company run by skiers for skiers. Check out [www.skiworld.co.uk](http://www.skiworld.co.uk) for more information.

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