



3 Vencourt Place | London | W6 9NU

Sales +44 (0) 330 102 8004

Email sales@skiworld.co.uk

Website www.skiworld.co.uk

Skiworld Introduces 11 New Ski Resorts for the 2020/21 Season

With the introduction 47 new self-catering residences (a 50% increase on the previous season) and 11 new ski resorts, Skiworld has expanded its programme significantly for the 2020/21 ski season.

Diane Palumbo, Marketing Director, says: *"Skiing remains the popular and aspirational holiday that it always has been but we are now seeing customers looking for flexibility and different options. For example, we often see that customers will book a chalet holiday for Christmas or New Year with the family, but then maybe come back with friends in the spring and stay in a self-catered apartment, where they can also enjoy the swimming pool or spa and dine out more."*



Photo: Serre Chevalier Vallée Briançon - @laurapeythieu

Ski resorts come in all shapes and sizes. That's why the types of resorts that skiers 'in the know' often return to year after year are the small traditional village resorts that many skiers may never even have heard of! For example, French resort, Serre Chevalier, is based on a number of old villages strung out along a valley, with a sizeable ski area of mainly wooded slopes. Another new



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resort in the French Alps, Les Gets, makes for a perfect winter getaway for families due to its small and friendly village with a range of non-skiing activities such as sledging, snowshoe hikes, museums and an ice rink.

The expansion has coincided with the arrival of a new breed of ski apartments, featuring indoor heated swimming pools, childcare facilities, ski-in/ski-out locations, food delivery options, spa & wellness areas, as well as luxury properties.

The new resorts are: Les Gets, Valloire, Chatel, Megeve, Valmorel, Montgenevre, Valloire, Samoens, Les Menuires, Serre Chevalier in France; and Corvara & Colfosco in Italy.

For more information about Skiworld's apartments please visit the Ski Apartments web page:
<https://www.skiworld.co.uk/ski-apartments>

About Skiworld

Skiworld is the UK's largest independent ski tour operator. Skiworld has nearly 40 years' experience offering ski holidays in the top snow sure resorts in Europe, US and Canada and is truly a company run by skiers for skiers. Check out www.skiworld.co.uk for more information.

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Media Contact:

Robert Dixon

Tel: 07884 014572

Email: rdixon@skiworld.co.uk