

Skiworld help Snow-Camp raise a massive £50,000

Snow-Camp is Skiworld's official charity and where possible, Skiworld aims to raise as much funding for this fantastic charity so they can continue engaging inner-city young people through snowsports. Skiworld have supported Snow-Camp through:

- Online & over the phone booking journey donations
- Staff fundraising
- Auction donations
- Potential overseas work placements for Snow-Camp graduates for 2019/2020
- UK apprentice placements

Snow-Camp work directly with youth projects and service providers to find 13-21 year olds that have faced some extremely tough challenges in their lives. Many have been victims, or affected by, gang crime and are potentially at risk of taking a more negative path in life.

For Snow-Camp's 15-year anniversary ball on Thursday 4th October 2018, Skiworld provided an all-inclusive 7-night ski holiday to St. Anton or Lech for 2 people, including return flights, transfers, full area lift passes and ski carriage. Snow-Camp raised a massive £50,000 on the night.

Dan Charlish, founder and director of Snow-Camp said, "Once again Skiworld stepped up with some fantastic support on the night by donating an amazing holiday as an auction item, which helped raise significant funds at the event. We have had a positive partnership with Skiworld for many years now, and the support continues to grow each year - we are so grateful for their commitment to us as a charity and the many ways they try to support Snow-Camp's work with young people."

Skiworld also have a Snow-Camp apprentice in their head office in London, giving the opportunity to learn about the different areas of the business.

The experience is summed up by our apprentice: "My experience at Skiworld so far has been fun and interesting, where I have learnt more about the snowsports industry and has given me an idea of what I may do in the future."

About Skiworld

Skiworld is the largest independent ski specialist and one of the largest chalet operators in the UK. Skiworld has over 36 years' experience offering ski holidays in the top snow sure resorts in Europe, US and Canada and is truly a company run by skiers for skiers. Check out www.skiworld.co.uk for more information.

About Snow-Camp

Snow-Camp are the UK's only registered charity using a unique combination of snowsports, life skills sessions, qualifications and work experience to support inner-city young people.

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